

Fibre Design - Fibre Artists of Australia & New Zealand – A TAFTA Artists Book

1. GUIDELINES

TAFTA* and *Dragon Design* are seeking images from artists/designers across Australia and New Zealand for publication in the *Fibre Design* book. The book is a juried collection showcasing fibre/textile objects created since 2000. The entries will be screened, in the first instance, by *Dragon Design* (Garry Benson & Jayne Stacey) for technical quality of images, adherence to the conditions of entry & payment of entry fees (if applicable). They will then be transferred to DVD and sent to a panel of jurors (from the tertiary education sector) for final selection. Fibre and textiles must be the main focus of all work. **Please choose work that reflects the book's concept of *Fibre Design*.**

It is planned that copies of the book will be available in December 2010 and can be pre-purchased via the TAFTA website. TAFTA* stands for The Australian Forum for Textile Arts, Ltd, a not-for-profit organization since 1987 - <http://www.tafta.org.au> www.tafta.org.au.

The categories for the book are:

2 dimensional work
3 dimensional work
Basketry
Needlework
Paper and Felt
Surface design
Quilting
Tapestry
Wearables

TO ENTER

- An **Entry Form** and a completed and signed copy of the **Photo License Agreement** must accompany your submission. These documents are available (plus the *Guidelines for Submission*) on the TAFTA website (www.tafta.org.au). Follow the *Fibre Design* Book link on the webpage.
- **Submissions must be postmarked by September 1st, 2010.** Late submissions will not be accepted. Please retain a copy of the Entry Form and Photo License Agreement for your records.
- Submission for entry is made by way of digital images.
- You may enter up to a TOTAL of THREE artworks.
- These artworks can be entered in the same category, or you may choose a different category for each artwork. For each entry, please select the category that best represents your artwork.
- You may submit up to a TOTAL of THREE images. These three images may be of the same artwork, or represent different artworks (up to a total of three artworks – see above).
- Upon receipt of your entry form and images, Garry Benson will check the image quality and forward your entry details to Jayne Stacey who will check that (a) the entry conforms to the rules; and (b) confirm receipt of the entry.
- If the quality of any of your images is deemed inferior for publication, Garry Benson will advise you of this, and why, and you will be invited to resubmit new images of these artworks, time permitting.

TIME-LINE

Closing date for Entries	postmarked by September 1st, 2010
Notification of Judges' Decision	Late September, 2010
Anticipated Publication date	December, 2010

Any Questions regarding the submission process?

Email the book's editors via jaynestacey@bigpond.com or by snail mail to:

Jayne Stacey
10 Park Street
Mount Gambier
South Australia 5290

COST of ENTRY

- If you are a **subscriber/member of TAFTA** then entry is free. A subscription to *Textile Fibre Forum* magazine includes membership in TAFTA and is \$38.50/yr within Australia or AUD\$48/yr airmailed to New Zealand. Subscriptions accepted on TAFTA's website: www.tafta.org.au To inquire about subscription status send email to tafta@iinet.net.au
- If you are a non-member of TAFTA (not a subscriber to *Textile Fibre Forum*) then there is a handling charge of \$25 (non-refundable) - the New Zealand handling charge is NZ\$32.00

METHOD of PAYMENT

The details in Australia are:

Account name: The Aust Forum Text Arts

BSB: 803 140 **A/C #:** 250363

Lodgement Reference: Fibre Design Entry **Optional Description:** Your Full Name (if it fits)

The details in New Zealand are:

Account name: The Australian Forum for Textile

A/C #: 115434-0789558-50 **Bank:** ANZ

Lodgement Reference: Fibre Design Entry **Optional Description:** Your Full Name (if it fits)

Please note: You must confirm an EFT payment by email to: tafta@iinet.net.au Copy the transaction notice into the email and/or make sure your name is on the transaction. If paying by **cheque** it **must** be made out to **TAFTA** (not *Dragon Design*).

Australian and New Zealand cheques accepted, made payable to TAFTA and posted to TAFTA, PO Box 39, The Gap Q4061 Australia. The value of AUD\$25 is deemed to be NZ\$32.00. TAFTA maintains a bank account in New Zealand.

If paying by **credit card** only VISA and Mastercard are accepted, and all 16 numbers plus the expiry date must be faxed to 07.3300.2148 (within Australia) or +61.7.3300.2148 (N.Z.). Please remember to explain what the payment is for and to provide your signature. If paying by **cheque** it **must** be made out to **TAFTA** (not *Dragon Design*) and sent to **TAFTA, PO Box 38 The Gap Q4061 Australia**.

IMPORTANT NOTES about IMAGES

- All images submitted must represent work that is original in design and not in any way altered electronically by software (for example *Photoshop*).
- *TAFTA* and *Dragon Design* will accept only high-quality digital images on CD or DVD provided under the published guidelines (see **3. Photography Tips**). Exceptions can only be considered in full consultation with Art Director Garry Benson. **Important:** *TAFTA* and *Dragon Design* will only publish photos of entries containing text and images that are free of copyright or for which the artist (or approved institution) holds copyright.
- **We do not accept e-mailed submissions as the quality of emailed images is not consistent with quality print reproduction.**
- We will not return CDs or DVDs.
- All entries must be mailed in the same packet.
- Clearly list each image with the first 3 letters of your surname and the number corresponding with the entry form, i.e. 1, 2, 3. If the image is a detail, please mark the image (or name the file) with the word "detail" and the number that corresponds with the entry, for example 1a, 1b, 2a. (see also **4. Photography Tips**)
- Artists will receive full acknowledgment in the book and will retain copyright of images of their work.
- *TAFTA* and *Dragon Design* will only use the selected images in the book and in promotion of the book (in any and all editions and/or languages); see the **Photo Agreement** for details.

ACCEPTANCE of ENTRY

- Decisions made by *Dragon Design* as to quality of images, and decisions made by the Judging Panel as to which artworks to accept for inclusion in the *Fibre Design* book are final, and no correspondence will be entered into.
- You will be notified of the judges' decision by (e)mail in late September, 2010.
- Please inform us immediately if your contact details change. Email- jaynestacey@bigpond.com with any changes.
- Successful entrants will be able to buy up to 5 copies of the book (in one transaction) at a reduced price of \$25 per book including postage, after publication.
- The expected retail book price is \$40 + postage.

2. FIBRE DESIGN BOOK - ENTRY FORM

Read the **Guidelines** carefully before completing these forms. Be sure to complete and sign the **Photo License Agreement** at the end of this form. Entries must be postmarked by September 1st, 2010, at the latest.

Mail your Entry Form, Photo License Agreement, and CD & print images (preferably on a Mac compatible CD or DVD) together to:

Dragon Design
PO Box 433
Yankalilla SA 5203

**Send your payment (EFT - direct deposit or cheque) to TAFTA, PO Box 38
The Gap Q4061 Australia.**

If you are selected the following information will be included with each artwork image:

Artist Name
Website and/or email address
Year Created.
Image caption/s.

You have the option to provide up to 50 words to give some insight into your artwork. There is no guarantee this text will be published, and Garry Benson reserves the right to edit for inclusion in the Fibre Design book.

Name: _____
(as you wish it to appear in the book)

Address: _____
_____ **Postcode** _____

Daytime Telephone: _____

E-mail address: _____

Website (if applicable): _____

Images Format (circle applicable): **CD** or **DVD** (both preferably *Mac* compatible)

LISTING of IMAGE TITLES AND CAPTION, in this order: type of materials; fabrication methods; dimensions. **Example:** *Merino fleece, steel, linen thread; wet felted, dyed and hand stitched; Dimensions (height x width x depth) in centimeters.* Word it exactly as you wish it to appear in the book; if no title for artwork state Untitled. You may include a detail of a full work, if wanted, which counts as one of the three images.

Image 1.

Entry # _____ **Title:** _____

Caption: _____

Year Created: _____ **Category:** _____

Photographer and any other credits if applicable (such as sponsoring gallery/public or private collection): _____

Image 2.

Entry # _____ Detail # (if applicable) _____ Title: _____

Caption: _____

Year Created: _____ Category: _____

Photographer and any other credits if applicable (such as sponsoring gallery/public or private collection): _____

Image 3.

Entry # _____ Detail # (if applicable) _____ Title: _____

Caption: _____

Year Created: _____ Category: _____

Photographer and any other credits if applicable (such as sponsoring gallery/public or private collection): _____

3. Photography Tips

Submit only the highest-quality images.

If sending digital images, you must carefully follow the guidelines below. All visuals must be clean, sharp images with good contrast. Avoid sending visuals shot at awkward angles, with distracting backgrounds or glare, or unusual colorcasts. A detail is a close-up or an alternate view.

Photographs - Digital Submission Guidelines - Please Read Carefully

- For artists who use their own camera the minimum resolution is 10 mega pixels shot at the highest resolution to produce an image of 300 dpi. This means the file size would be 15-20 mb and preferably should be sent on a *Mac* compatible CD or DVD.
- Digital photographs should be taken at the camera's highest resolution, at its best quality setting. Do not compress files. Important information may be lost.
- Digital images must have an effective resolution of **300 DPI or higher** at the size they will be printed. Digital images must be a **minimum of 4 x 6 inches at 300 DPI**.
- We inspect all digital submissions to ensure that resolution has not been enhanced in programs such as *Photoshop*.
- All images will be inspected for photographic and reprint quality.
- Do not submit printed or scanned images.

If you have any doubts about image quality read the *Professional Presentation* article by Garry Benson in the May issue of *Textile Fibre Forum*. This article is available on TAFTA's website: www.tafta.org.au
Follow the link to *Fibre Design Book*.

Data Format Requirements

TIFF or JPEG Format

TIFF files are preferred. JPEG files are sometimes acceptable. JPEGs are less desirable because data is lost each time a JPEG file is saved or resaved. To reduce the amount of data that is lost, select the highest quality setting when saving for the first time, then refrain from resaving the file as a JPEG. Saving files in TIFF format is the best way to completely prevent data loss.

RGB vs CMYK

Submit digital files in the camera's original RGB format. Do not convert to CMYK: key data will be lost. However, if all you have are CMYK images, do not reconvert them to RGB. Simply note on your submission form that files are CMYK.

RAW Conversion by Professional Photographers

While unaltered images are preferable, if it is necessary to process digital negatives (raw files), use Adobe RGB 1998 color space. Save files in TIFF format.

Altering Images

- * Adjusting images (color, levels, curves, etc) can cause data loss. Adjustments should only be made by professional photographers who specialize in digital images.
- * Do not manipulate the images: **Do not "Photoshop."**
- * Do not silhouette. Do not remove backgrounds or create backgrounds. Do not create shadows.
- * Do not rubber stamp or erase any part of image.

Naming and Submitting Images

* Name images using the first three letters of your surname, followed by the entry number and extension.
Example: STA 1.TIFF; STA 1a.TIFF; STA 2.TIFF.

* Do not open files on a computer to rename using the "save" or "save as" commands. Rename files from your desktop.

* Submit files on DVD or CD **readable by Macintosh computers**. No other storage media will be accepted.

Do not use small "mini" DVDs or CDs.

* Include an accurate commercial printed colour print (at least 4 x 6 inches in size) of each digital entry you submit, labeled with the file name, title of piece, and entry number.

* When submitting work to be considered for inclusion in the *Fibre Design* book, a completed entry form must accompany each DVD or CD. Please understand that digital images must meet these specifications to be considered for submission. If you have any questions about digital submissions, please e-mail garrybenson@ozemail.com.au or snail mail to:

Dragon Design
PO Box 433
Yankalilla
SA 5203

4. PHOTO LICENSE AGREEMENT

THIS AGREEMENT (hereafter referred to as "**Agreement**"), effective as of _____ **[INSERT DATE]** (the "Effective Date"), is entered into between _____ **[INSERT YOUR FULL NAME]** (hereafter know as "**Licensor**") located at **[INSERT ADDRESS]**

and **TAFTA** (The Australian Forum For Textiles Arts Ltd); a non-profit arts organisation formed in 1987 (Reg. No. 87BO3123K) and limited by guarantee. Registered office: 159 Payne Road, The Gap, Brisbane QLD 4061 (hereafter known as "**Publisher**").

Grant of Rights: Licensor hereby grants the Publisher the non-exclusive, royalty free, world-wide in perpetuity right to use, publicly display, publish, and republish reproductions of Licensor's photograph/s listed below (the "Photograph/s"), as such Photograph/s is owned and controlled by Licensor, for initial inclusion in a book tentatively entitled "**Fibre Design**" (the "Book"). Publisher agrees to include the appropriate **accreditation** together with the Photograph/s. Licensor agrees that Publisher may make alterations to the Photograph/s for purposes of sizing and digitization only.

The foregoing representations and warranties shall survive termination of this Agreement.

Viscopy (Australia only): If the licensor has licensed the image to Viscopy, they shall advise the Publisher of such a licence and provide a copy of the terms of such licence to TAFTA and Dragon Design and assist in negotiations to obtain a royalty fee licence on the terms of this, before inclusion in the book.

Entire Agreement: This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof. This Agreement may not be amended or modified in any respect except by written instruments signed by both parties.

By signing this Document, the Parties hereto have caused this Agreement to be executed by their duly authorized representatives effective as of the Effective Date.

By: _____ (licensor's signature – please sign on submission)

Name: _____ (licensor's printed name)

Date: _____

Signed: _____ Garry Benson, Art Director; on behalf of the Publisher (TAFTA)

Date: _____

Final Checklist

Submit only the highest-quality images.

Please check that you have enclosed the following items before you post off your entry.

1. Up to a total of three high resolution images (see item 3 for details) *preferably* on a *Mac* compatible CD or DVD*
2. Include an accurate commercial printed colour print (at least 4 x 6 inches in size) of each digital entry you submit, labeled with the file name, title of piece, and entry number. *This is vital so that we have a visual check of each image in terms of colour balance.*
3. a completed **Entry Form** with your personal details, and listing of image titles & captions including copyright permissions.
4. a signed **Photo License Agreement**.

NOTE: We do not accept e-mailed submissions as the quality of emailed images is not consistent with quality print reproduction.

The above should be posted to:

Dragon Design
PO Box 433 Yankalilla
SA 5203

If you have any doubts about image quality read the *Professional Presentation* article by Garry Benson in the May 2010 issue (#98) of *Textile Fibre Forum*. This article is also available on TAFTA's website:

<http://www.tafta.org.au> (Follow the link to *Fibre Design Book*). Only the highest quality images will be considered.

* *HINT: you can save weight by sending the CD or DVD in a simple protective sleeve rather than the heavy plastic 'jewel' case that can often be damaged in transit – but use a padded bag to prevent damage.*

Payment

EFT (Electronic Fund Transfer – direct deposit) is preferred.

METHOD of PAYMENT

The details in Australia are:

Account name: The Aust Forum Text Arts
BSB: 803 140 **A/C #:** 250363
Lodgement Reference: Fibre Design Entry **Optional Description:** Your Full Name (if it fits)

The details in New Zealand are:

Account name: The Australian Forum for Textile
A/C #: 115434-0789558-50 **Bank:** ANZ
Lodgement Reference: Fibre Design Entry **Optional Description:** Your Full Name (if it fits)

Please note: You must confirm an EFT payment by email to: tafta@inet.net.au Copy the transaction notice into the email and/or make sure your name is on the transaction. If paying by **cheque** it **must** be made out to **TAFTA** (not *Dragon Design*).

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If by cheque send your payment to:

TAFTA
PO Box 38
The Gap
Qld 4061
Australia.